

**Claims**

1. Method for determining and notifying users having substantially matching preference profiles, for accessing a multiple access online application destined for a plurality of mobile terminal devices each being connected to a wireless communication network and being related to said users,  
5 said method comprising:  
receiving a preference profile including identification data and preference data related to at least one of said users, from a mobile terminal related to said at least one user,  
10 saving said received identification data and said received preference data in a user database, said user database containing preference data of at least one other user,  
comparing said received preference data with said preference data of said at least one other user for determining users of substantially matching preference data,  
determining a plurality of users having said substantially matching preference data,  
15 sending a notification to each of said mobile terminals related to said determined users.
2. Method according to claim 1, further comprising granting to each of said notified users an access to said multiple access online application.
- 20 3. Method for notifying a user having a preference profile substantially matching with at least one other user, for accessing a multiple access online application destined for a plurality of mobile terminal devices each being connected to a wireless communication network and being related to users, comprising:  
sending a preference profile including identification data and preference data of said user to a  
25 server connected to said wireless communication network, via said network,  
receiving a notification from said server, said notification comprising an offer to get access to said multiple access online application according to said preference data, wherein said notification comprises data to enable an access of said user to said multiple access online application.  
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4. Method according to claim 3, further comprising accessing said application according to said received data to enable an access of said user to said multiple access online application.
- 35 5. Method of determining and notifying users having a substantially matching preference profile, for accessing a multiple access online application destined for a plurality of mobile terminal devices each being connected to a wireless communication network and being related to said users, wherein a server performs a method according to anyone of the claims 1-2, and said terminal device perform a method according to claim 3 or 4.

6. Method according to any one of the preceding claims, wherein said wireless communication network is a cellular telephone network.
7. Method according to any one of the preceding claims, characterized in that said notification is a short message or a multimedia message.
8. Method according to any one of the preceding claims, wherein said multiple access online application is a wireless communication network game.
9. Computer program product comprising program code means stored on a computer readable medium for carrying out the method of anyone of claims 1 to 8 when said program product is run on a computer or network device.
10. Computer program product comprising program code, downloadable from a server for carrying out the method of anyone of claims 1 to 8 when said program product is run on a computer or network device.
11. Computer data signal embodied in a carrier wave and representing a program that instructs a computer to perform the steps of the method of anyone of claims 1 to 8.
12. Network terminal device for notifying a user having a preference profile substantially matching with at least one other user, for accessing a multiple access online application destined for a plurality of mobile terminal devices each being connected to a wireless communication network and being related to users, wherein said terminal device comprises:
  - an interface to a wireless communication network for exchanging data with at least one server connected to said wireless communication network,
  - a database to store identification data and preference data of a user of said terminal device, and
  - a processor connected to said interface and said database,characterized in that said processor is configured to send a preference profile including identification data and preference data of said user via said interface and via said network to a server, wherein said processor is further configured to receive a notification from said server, said notification comprising an offer to get access to said multiple access online application according to said preference data, wherein said notification comprises data to enable an access of said user to said multiple access online application.
13. Network terminal device according to claim 12, characterized in that said processor is further configured to access a multiple access online application via a wireless communication

network, in accordance with said received data to enable said access of said multiple access online application.

5 14. Network terminal device according to claim 12, characterized by further comprising an interface for connecting an exchangeable memory device.

10 15. Network server for determining and notifying users having substantially matching preference profiles, for accessing a multiple access online application destined for a plurality of mobile terminal devices each being connected to a wireless communication network and being related to said users, wherein said network server comprises:

an interface to a wireless communication network for exchanging data with terminal devices connected to said wireless communication,

a database to store data received from said terminal devices, and

a processor being connected to said interface and said database to process data,

15 wherein said interface is adapted to receive said preference profile including identification data and preference data from at least one mobile terminal, and said database is adapted to store said preference profile,

means for comparing said received preference data with preference data of at least one other user for determining users of substantially matching preference data, and

20 means for sending a notification to each of said mobile terminals related to said determined users.

25 16. Network server according to claim 15 characterized in that said processor is configured to send said notification as a short message or as a multi media message.

30 17. Network system for determining and notifying users having a matching preference profile, for accessing a multiple access online application destined for a plurality of mobile terminal devices each being connected to a wireless communication network and being related to said users, wherein said network system comprises a server device being connected to said wireless communication network, characterized in that said network terminal devices are terminals according to anyone of claims 12 to 14 and said server is a network server according to claim 15 or 16.